



Summer 2021

0502E223

Public Speaking/Communication

Instructor: Dana (Dean) Simpson

Time: May 10, 2021-June 11, 2021

Office Hours: 2 hours (according to the teaching schedule)

Contact Hours: 60 (50 minutes each)

Credits: 4

Course Description

This course focuses on developing the skills needed for giving public speeches. Students will plan, prepare, and deliver speeches to praise, to inform, and to persuade their audience. The course teaches public speaking as a process, paying particular attention to topic selection, research, organization and transitions, claims and supporting evidence, argumentation and delivery. This course will help students develop their public speaking skills in a variety of contexts and help them overcome “stage-fright” inhibition through multiple and varied activities. We will also practice body politics, flow, delivery, timing, rapport and language. The students will develop speeches alone and in groups and learn how to use visual aids. There will be oral and written assignments and assessments. The nature of the presentations and speeches will be of an increasingly complex nature, executed through scaffold activities that will be monitored through summative professor, peer and self-evaluations.

Required Textbook(s)

The Art of Public Speaking. Lucas, Stephen, 12th edition. New York: McGraw Hill, 2014, E-book ASIN: B00VF62G50

Prerequisites

No prerequisites

Course Goals

At the end of the course the students will be able to:

- Explain the mechanics and content of an effective public speech
- Create rubrics and give feedback as a critical listener
- Recognize personal speech habits to further their competencies
- Show improved self-confidence in prepared and extemporaneous speeches
- Present different kinds of speeches
- Use visual aids effectively when giving presentations

Assignments

Quizzes: There are five of these on information from the chapters we study in the text.

Speeches: There are five of these. Directions and detailed information on how to do this will be found in the videos. You must watch the videos to understand the assignments.

Outlines: An alphanumeric outline will be done for each of the speeches. Directions on how to do these are in the text and the videos.

Course Schedule

Please note that the schedule is meant to give an overview of the major concepts this course. Changes may occur in this calendar as needed to aid in the student's development.

Week 1

Introduction to course

Chapter 1 - Speaking in Public

Chapter 2 - Ethics and Public Speaking

Chapter 3 – Listening

Creating Rubrics

Summary and wrap up

Quiz 1

Chapter 4 - Giving Your First Speech

Week 2

Chapter 15 – Speaking to inform

The Outline

The Basics of Body Language

Checklist for The Speech of Introduction

Summary and comparisons

Quiz 2

Speech of Introduction

Chapter 5 - Selecting a Topic and a Purpose

Chapter 6 - Analyzing the Audience

Week 3

Chapter 16 – Speaking to Persuade

Chapter 17 – Methods of Persuasion

Checklist for The Speech of Persuasion

Summary and wrap up

Quiz 3

Speech of Persuasion

Chapter 7 - Gathering Materials

Chapter 8 - Supporting Your Ideas

Chapter 9 - Organizing the Body of the Speech

Chapter 10 – Beginning and Ending the Speech

Week 4

Chapter 18 – Speaking on Special Occasions

Checklist for Special Occasion Speech

Summary and wrap up

Quiz 4

Special Occasion Speech

Chapter 11 – Outlining the Speech

Chapter 11 – Outlining the Speech

Review of Rubrics

Chapter 14 – Using Visual Aids

Chapter 19 - Speaking in Small Groups

Metacompetencies in higher education and beyond

Week 5

Summary and comparisons

Quiz 5

Group Speech (sectional)

Chapter 13 – Delivery

Chapter 12 – Using Language

The Importance of Metacognition

Checklist for Group Speech

Course summary and wrap up

Final Portfolio Speech

Public speaking dates to watch

May 10-12: watch all videos for Unit 1

May 13: hand in Quiz 1

May 14-18: watch all videos for Unit 2

May 19: hand in Quiz 2 and Speech of Introduction (with outline)

May 20-24: watch all videos for Unit 3

May 25: hand in Quiz 3 and Persuasive Speech (with outline)

May 26-May 30: watch all videos for Unit 4

May 31: hand in Quiz 4 and Special Occasion Speech (with outline)

June 1-3: watch all videos for Unit 5

June 4: hand in Quiz 5 and Group Speech (with outline)

June 5-10: watch all videos for Unit 6

June 11: hand in Final Portfolio video (with outline)

Grading Policy

Type	Percentage
Speech of Introduction (3 minutes)	10% of grade
Persuasive Speech (5 minutes)	10% of grade
Special Occasion Speech (5 minutes)	15% of grade
Group Speech (10 minutes)	15% of grade
Outlines	10% of grade
Quizzes	25% of grade

Final Reflective Portfolio (5 minutes)	15% of grade
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Grading Scale

The instructor will use the grading system as applied by JNU:

Definition	Letter Grade	Score
Excellent	A	90~100
Good	B	80~89
Satisfactory	C	70~79
Poor	D	60~69
Failed	E	Below 60

Academic Integrity

As members of the Jinan University academic community, students are expected to be honest in all of their academic coursework and activities. Academic dishonesty, includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging other students' work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of E for the entire course.